

Aarohi Shah

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A results-driven Senior UX Designer with 5+ years of expertise in interaction design, user research, and usability testing. Proven track record of leading design processes and collaborating with cross-functional teams to deliver innovative, user-centered solutions that enhance the overall user experience. Skilled at translating complex requirements into intuitive, high-impact designs.

Education

Bentley University

May 2022

Master of Business Administration
Concentration: Leadership

Northeastern University

May 2019

Bachelor of Science - Psychology
Minors: Computer Science and
Interaction Design

Certification

Springboard E-Learning

UX Design

Skills

Ideation and workflows
Interaction design
Personas
Prototyping
Storyboarding
Usability testing
User research
Visual design
Wireframing

Tools

Axure
Balsamiq
Figma
Lightroom
Photoshop
Sketch
XD
Zeroheight

Experience

Quickbase Senior UX Designer

Mar 2020 - Jan 2025

- Designed and led development of key product features, including spreadsheet-style table editing, a dynamic report settings panel, an intuitive plugin browsing/configuration experience, a robust components library, and in-product marketing integrations.
- Managed complex projects that required aligning diverse stakeholder expectations, navigating fast-paced environments, and balancing industry standards with unique customer needs.
- Partnered cross-functionally with content designers, product managers, and software developers across multiple Scrum teams to drive seamless user experiences.
- Implemented industry-leading design methodologies, leveraging user research, journey mapping, wireframing, rapid prototyping, detailed specifications, peer critiques, and usability testing to create intuitive, high-impact solutions.

Rocket Software UX Designer

Sep 2019 - Mar 2020

- Designed modern UI components for Zowe Virtual Desktop, an open-source project built on IBM z Mainframe OS, ensuring seamless integration with existing UI guidelines.
- Revamped key user experiences, including login and onboarding flows, making them more intuitive and aligned with modern design standards.
- Prioritized development roadmaps, leveraging user feedback to guide next steps and streamline implementation for developers.

Commonwealth Financial Network UX Design Co-op

Jul 2018 - Dec 2018

- Oversaw the maintenance and optimization of internal and customer-facing websites, ensuring a seamless user experience and consistent brand presence.
- Analyzed user research, created mockups, iterated designs, and collaborated with developers to modernize interfaces.

Kronos Software Engineering Intern

Jul 2017 - Aug 2017