

Aarohi Shah

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A results-driven Senior UX Designer with 5+ years of expertise in interaction design, user research, and usability testing. Proven track record of leading design processes and collaborating with cross-functional teams to deliver innovative, user-centered solutions enhancing the overall user experience. Skilled at translating complex requirements into intuitive, high-impact designs.

Professional Experience

Quickbase

Senior UX Designer 2022 - 2025

Interaction Designer 2020 - 2022

- Designed and led development of key product features, including spreadsheet-style table editing, a dynamic report settings panel, an intuitive plugin browsing/configuration experience, a robust components library, and in-product marketing integrations.
- Managed complex projects that required aligning diverse stakeholder expectations, navigating fast-paced environments, and balancing industry standards with unique customer needs.
- Partnered cross-functionally with content designers, product managers, and software developers across multiple Scrum teams to drive seamless user experiences.
- Implemented industry-leading design methodologies, leveraging user research, journey mapping, wireframing, rapid prototyping, detailed specifications, peer critiques, and usability testing to create intuitive, high-impact solutions.

Rocket Software

UX Designer 2019 - 2020

- Designed modern UI components for Zowe Virtual Desktop, an open-source project built on IBM z Mainframe OS, ensuring seamless integration with existing UI guidelines.
- Revamped key user experiences, including login and onboarding flows, making them more intuitive and aligned with modern design standards.
- Prioritized development roadmaps, leveraging user feedback to guide next steps and streamline implementation for developers.

Commonwealth Financial Network

UX Design Co-op 2018

- Oversaw the maintenance and optimization of internal and customer-facing websites, ensuring a seamless user experience and consistent brand presence.
- Analyzed user research, created mockups, iterated designs, and collaborated with developers to modernize interfaces.

Education/Certification

Master of Business Administration | Bentley University

Bachelor of Science: Psychology; Minor: Computer Science, Interaction Design | Northeastern University

UX Design Certification | Springboard E-Learning

Key Attributes - Collaborative Partner, Cross-Functional Teams, Ideation & Workflows, Interaction Design, Personas, Prototyping, Storyboarding, Usability Testing, User Research, Visual Design, Wireframing

Tools - Figma, Axure, Balsamiq, Zeroheight, Dovetail, Sketch, XD, Lightroom, Photoshop